



WHAT ARE YOU UP FOR?



TO PARENTS:

Your child's school is making available to students, parents, teachers, and counselors a new web-based tool to help young people learn about the many rewarding and good-paying careers in our area that don't require a four-year college degree.

The tool is a series of "My Life As" career-focused videos and accompanying fact sheets, all available on a dedicated website, www.UpSkillMyLife.org.

The videos feature young workers telling their stories of success in well-paid, dynamic careers at thriving Houston industries. The fact sheets offer additional details on the specific careers. The website also includes information about other rewarding careers in the same industries and steps to advancing in those fields, all of which require two years or less of education after high school.

The website was built specifically to provide easy access for young people, parents, and educators.

Together, you and your child can watch a young worker describe his or her journey to a technical or craft career that offers stability, growth, and "skills for life," as Keith McCray, a leadman carpenter at MAREK, says in his video. Then you can read more about that career and others in the same industry.

At least one new video and fact sheet, on a different career, will be added to the website every few weeks.

The "My Life As" series is being produced by UpSkill Houston, in partnership with leading area employers and your school district.

UpSkill Houston, an initiative of the Greater Houston Partnership, seeks to inspire students to consider good-paying, rewarding careers that require less than a four-year college degree. Thriving industries in the Houston region offer a wide variety of these careers and a significant number of positions in each available.