



WHAT ARE YOU UP FOR?



TO EDUCATORS:

Your school district is making available to teachers, counselors, and educators a new web-based tool to help young people and their parents learn about the many rewarding and good-paying careers in our area that don't require a four-year college degree.

The tool is a series of "My Life As" career-focused videos and accompanying fact sheets, all available on a dedicated website, www.UpSkillMyLife.org.

The videos feature young workers telling their stories of success in well-paid, dynamic careers at thriving Houston industries. The fact sheets offer additional details on the specific careers. The website also includes information about other rewarding careers in the same industries and steps to advancing in those fields, all of which require two years or less of education after high school.

The website was built specifically to provide easy access for young people, parents, and educators. The "My Life As" series is part of UpSkill Houston's *What Are You Up For?* Campaign to raise students' awareness about careers in the Houston area that offer good salaries, benefits, exciting pathways for growth, and skills that last a lifetime—after only two years of education or training beyond high school.

Your students can watch young workers describe their journeys to technical or craft careers that offer stability, advancement, and "skills for life," as Keith McCray, a leadman carpenter at Marek, says in his video. The workers talk about the road to their current career, progression on that career path, potential for advancement, key career responsibilities, and insights for following a similar trajectory.

Then students can check out quick-read fact sheets that explain the education requirements, salary ranges, advancement opportunities, key career responsibilities and tips for success for the specific careers.

At least one new video and fact sheet, on a different career, will be added to the website every few weeks.

The "My Life As" series is being produced by UpSkill Houston, in partnership with leading area employers and your school district. If you have ideas or suggestions on how to improve the "My Life As" resources—including tools for educators, please contact us at UpSkill@Houston.org

UpSkill Houston, an initiative of the Greater Houston Partnership, seeks to inspire students to consider good-paying, rewarding careers that require less than a four-year college degree. Thriving industries in the Houston region offer a wide variety of these careers and a significant number of positions in each available.